

Put Your Team in the Zone. Give Them Proposal Automation.

Qvidian Proposal Automation empowers you to spend less time writing and more time doing what you do best—selling. You'll quickly create persuasive, client-focused sales documents that are structured to help you win more business.

On average, Qvidian Proposal Automation customers create sales documents 45% faster and improve their win rate by 38%.

Simple, Intuitive Interface

Screen by screen, Qvidian's intuitive wizard guides you through a series of questions and gives you choices for the most common answers. Relevant content is then selected and assembled into a cohesive, well-structured document. Edit and refine your drafts to create the most compelling sales documents possible.

Qvidian's Customers use Proposal Automation to:

- ◆ Quickly create client-centered proposals
- ◆ Collaborate on complex RFP responses
- ◆ Assemble stunning presentations
- ◆ Enforce consistency across all documents

Proposal Automation Empowers your Team to:

- ◆ Increase win-rates and improve sales capacity by producing proposals in minutes.
- ◆ Intuitive software makes managing complex, multi-question RFPs a breeze.
- ◆ Create customer-focused presentations for each unique sales opportunity.
- ◆ Ensure all sales documents contain accurate, approved content and a consistent look & feel.

Create winning documents in a fraction of the time—your sales team can create comprehensive, winning proposals in under 30 minutes

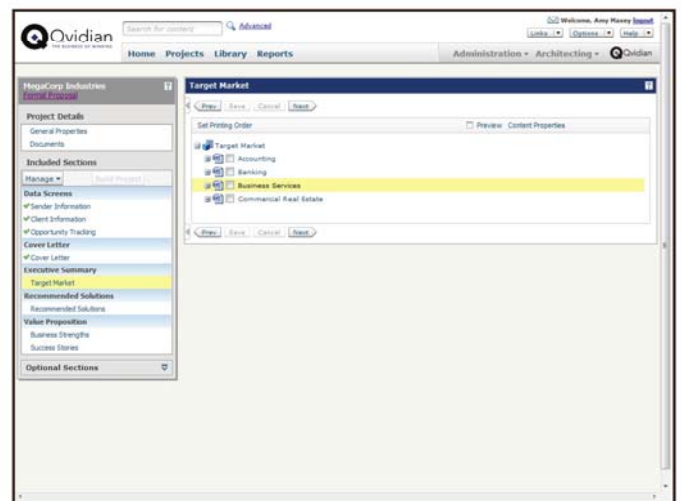
Every document contains accurate, approved content and Microsoft Word templates make it easy to match your corporate identity

Qvidian Proposal Automation makes it easy to produce persuasive, client-focused proposals that improve win-rates

Qvidian is accessed through your browser so there's no need to install or maintain sales proposal software

"We've eliminated human errors associated with file naming conventions, streamlined workflows, cut research time by more than 50 percent, and virtually eliminated formatting time."

Pam DiLucente
Datatel, Inc.



Proposal Automation Provides Tools your Sales and Proposal Teams use to Easily Produce Winning Proposals and Presentations

When your team uses Qvidian Proposal Automation, they are using the leading application for businesses that require flexible yet powerful solutions to create proposals, RFP responses, presentations, and related sales documents.

You can use Qvidian to create sales proposals, letters, statements of work, personalized collateral, contracts, or any other type of sales document. It is easily configured to create documents that align with your sales process.

Screen by screen, Qvidian coaches you through a series of questions and gives you choices for the most common answers. After completing the wizard, it assembles everything in Microsoft Word.

Users can open RFPs issued in Microsoft Word or Excel, assign questions to co-workers, and answer questions from directly inside the Word or Excel file. Users see the entire document, including other users' answers, and can quickly answer their assigned questions using the toolbar.

Content loaded into the Proposal Automation database is automatically indexed, via an intuitive and natural search interface, comprising both basic and advanced search options.

Users can quickly search the database for relevant slides, make edits on-the-fly, and arrange them in the correct order.

It's easy to assemble effective presentations with Qvidian. Walk through the wizard-driven interface, identify the items you want to include, and it will automatically choose the correct slides and assemble them in Microsoft PowerPoint.

Find out how Qvidian can help your sales organization confidently engage prospects and win more often.

call: 877.523.4368

